

NGUYEN QUANG XUAN THANH

Web Developer & SEO Specialist

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PROFESSIONAL SUMMARY

Web Developer and SEO Specialist with 5+ years of hands-on experience building, optimizing, and maintaining production websites. Proficient in PHP, Laravel, Next.js, and WordPress custom theme development. Proven track record of driving organic growth — including achieving and sustaining a top-5 Google ranking for competitive keywords over 5 consecutive years, with peak monthly traffic of 50,000 sessions. Comfortable working across the full stack, managing VPS infrastructure, and delivering measurable results.

TECHNICAL SKILLS

Frontend	JavaScript, HTML5, CSS3, Tailwind CSS, Bootstrap
Backend	PHP, Laravel
CMS / Frameworks	WordPress (custom themes via Sage), Headless CMS, Next.js
Infrastructure	VPS setup & SSH configuration, CLI, LAN / office network deployment
Security	WordPress hardening, web security fundamentals, DDoS/attack mitigation basics
SEO & Performance	Technical SEO, Core Web Vitals optimization, site speed tuning, SEO-friendly architecture
Tools	Git, Microsoft Office Suite
Languages	English – TOEIC 700

WORK EXPERIENCE

Web Developer & SEO Specialist · [Replus Company](#)

Jun 2020 – Present

- Sole owner and maintainer of the company's entire web ecosystem — built and deployed [replus.com.vn](#) (WordPress with fully custom theme based on Sage), [franchise.replus.com.vn](#) and [booking.replus.com.vn](#) (Headless CMS with Next.js).
- Achieved and maintained a top-5 Google ranking for the keyword "văn phòng ảo" for 5 consecutive years; grew peak organic traffic to 50,000 sessions/month.
- Continuously improved UI/UX based on user behaviour data and feedback, driving higher engagement and conversion rates.
- Managed VPS infrastructure: server provisioning, SSH configuration, deployment pipelines, and uptime monitoring.
- Implemented security hardening measures for WordPress sites, including protection against common web attacks.
- Resolved technical incidents and ensured website stability and accessibility at all times.
- Supported client websites as part of Replus's web development service offering.

SEO Intern · [TOS Company](#)

Feb 2020 – May 2020

- Built internal links and optimized article content to improve keyword rankings on major search engines.
- Identified and resolved on-site technical errors; monitored keyword rankings against competitors.

Web Management Staff · [Nam Toan Think Company](#)

Nov 2018 – Mar 2019

- Managed product listings, order processing, customer live chat, and daily sales reporting.
- Handled social media promotion and moderated customer comments on the company website.

KEY PROJECTS

[replus.com.vn](#) · [Replus Company](#)

2020 – Present

- WordPress site with a fully custom theme built from scratch on the Sage starter theme.
- SEO-optimised architecture contributed to sustained top-5 rankings and 50k/month peak traffic.
- Stack: PHP, WordPress, Sage, JavaScript, Tailwind CSS

[franchise.replus.com.vn](#) & [booking.replus.com.vn](#) · [Replus Company](#)

2021 – Present

- Headless CMS architecture with Next.js frontend for fast, scalable client-facing pages.
- Stack: Next.js, Headless CMS, JavaScript, Tailwind CSS

E-Commerce Website (University Project) · [IUH](#)

2018 – 2019

- Solo-built multi-category e-commerce platform with responsive UI using Laravel framework.
- Stack: Laravel, PHP, JavaScript, HTML, Bootstrap

EDUCATION

Bachelor of Information Systems · [Industrial University of Ho Chi Minh City \(IUH\)](#)

Oct 2014 – 2020

- Coursework: System Design & Analysis, System Management, CRM, Web Design, SEO.
- Successfully completed all required academic credits.

ADDITIONAL INFORMATION

GitHub: github.com/thanhnguyen2603 | **LinkedIn:** linkedin.com/in/ngqxthanh

Interests: Football, Music, Film, Gaming